

Best Western International, Inc.

David T. Kong
President and Chief Executive Officer

July 16, 2014

Mr. Joshua Goshorn
General Manager
BEST WESTERN PREMIER Plaza Hotel & Conference Center
620 South Hill Park Dr
Puyallup, WA 98373-1423

Dear Mr. Goshorn:

I am pleased to notify you that the BEST WESTERN PREMIER Plaza Hotel & Conference Center has met the criteria to receive the Champion Green Award this year. This annual award recognizes hotels that are committed to being eco-friendly and that also place a strong emphasis on service and quality.

You are receiving this award because your hotel meets the required American Hotel & Lodging Association (AH&LA) green guidelines or Green Key program items or is designated with the green icon on bestwestern.com. In addition, your award is based on your hotel receiving a high score in Medallia Overall Service and in Quality Assurance for the period of June 1, 2013 – May 31, 2014.

We know that a hotel's green practices can influence travelers in deciding which hotel to book. Your hotel's commitment to being environmentally friendly helps our brand maintain a competitive edge. Thank you for your dedication to reducing your impact on the environment and preserving our planet.

As a winner, your hotel will be honored at the Best Western Convention in Toronto, Ontario, Canada, October 7-10, where you will receive the recognition of your peers; an attractive award to showcase at your property; and assistance with obtaining press coverage on your behalf.

I am pleased to recognize you and your staff for your commitment to sustaining resources, saving money, and reducing your carbon footprint. I look forward to honoring you at Convention.

Warmest regards,


David Kong

cc: Mr. Mike Hollander, Voting Member